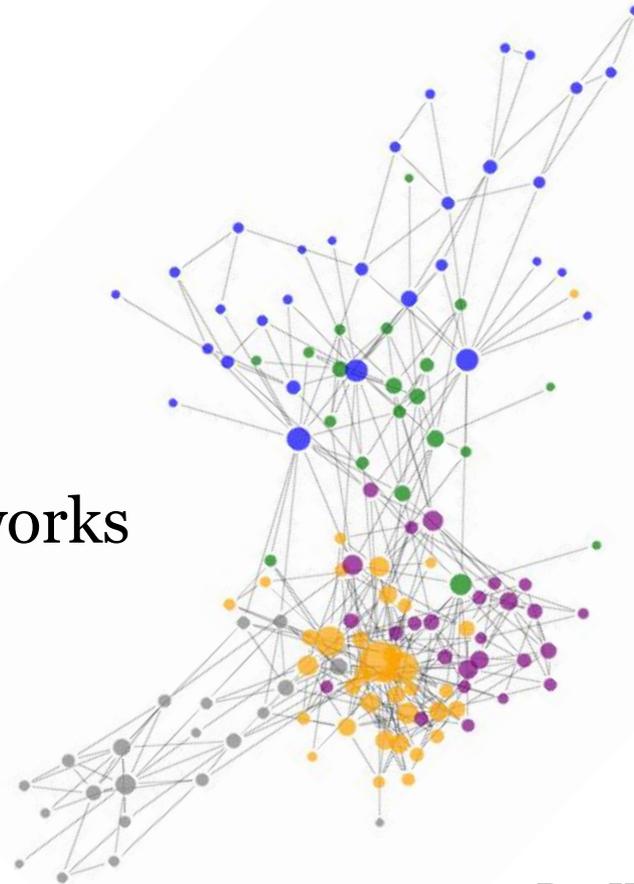


Russia Risk Conference
PRMIA and Cbonds
Moscow, 21 November 2012

Network view to market risk

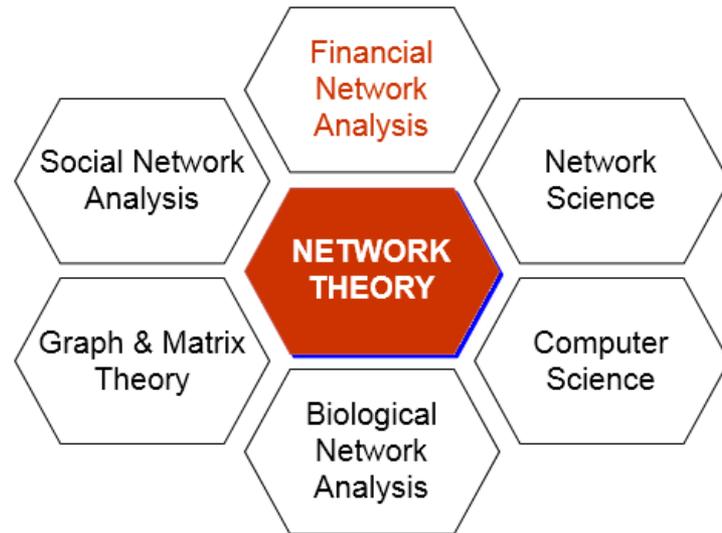
Correlation and Tail networks



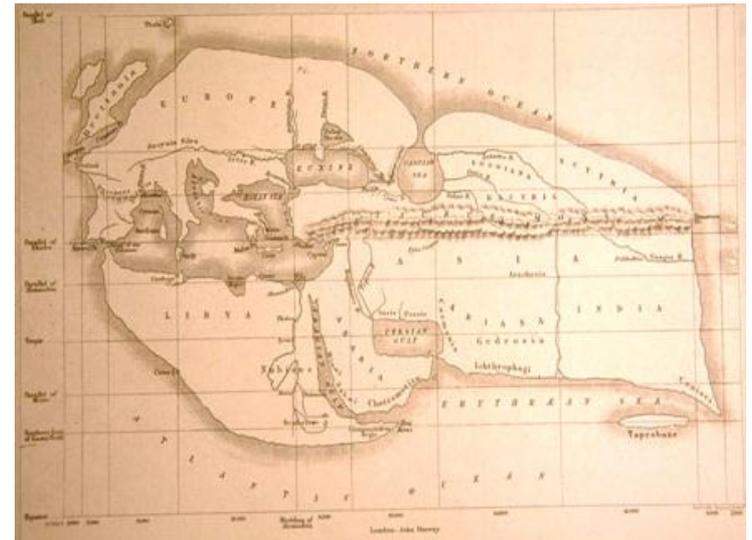
Dr. Kimmo Soramäki
Founder and CEO
FNA, www.fna.fi

Network Theory and Financial Cartography

Main premise of network theory:
Structure of links between nodes matters



Maps reduce data and encode relevant data to graphical elements within a representation system



Network Theory provides the representation system for financial maps like Cartography does to geographic maps

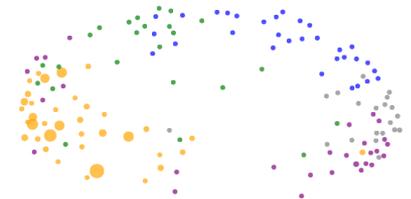
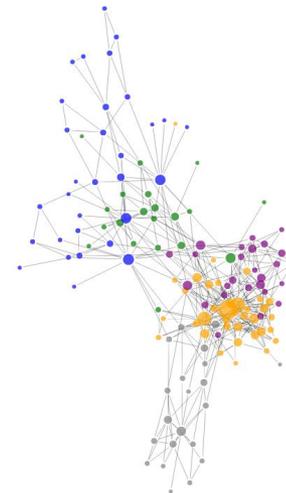
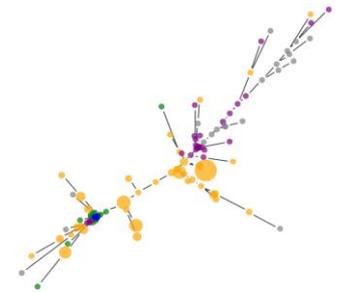
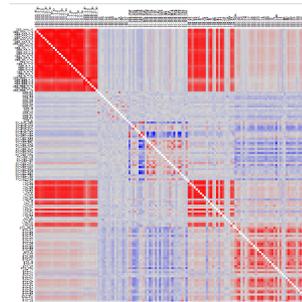
Outline

Maps enable visual insights from complex financial data

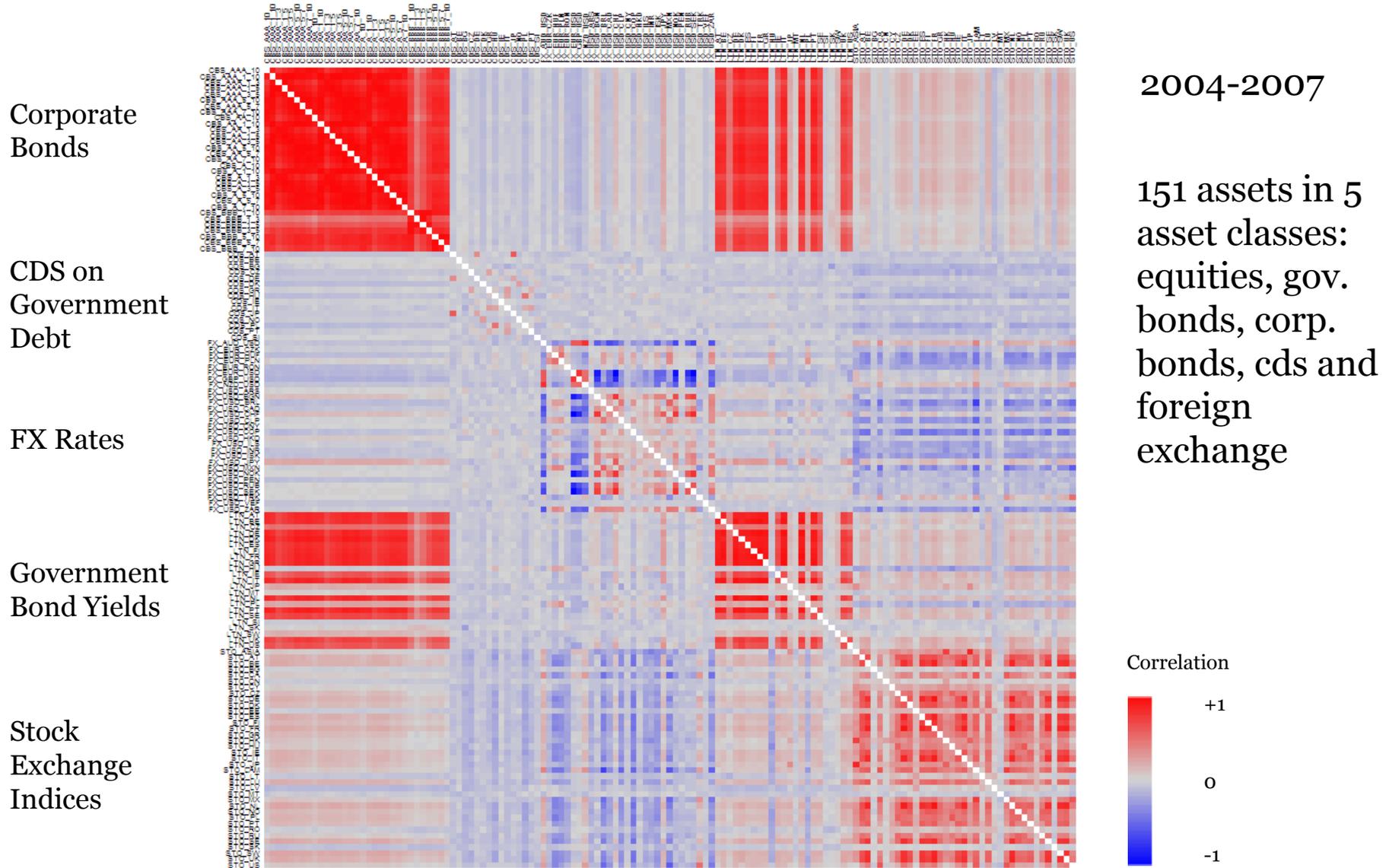
- Reduce complexity
- Identify price driving themes and market dynamics
- Spot anomalies
- Build intuition
- Aid communication of results

These methods are showcased for visualizing correlations among a wide range of assets around the collapse of Lehman Brothers on 15 September 2008

The maps: Heat Maps, Trees, Networks and Sammon's Projections

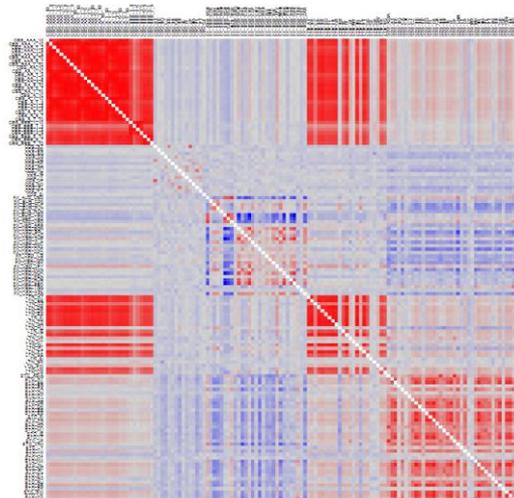


i) Heat Maps

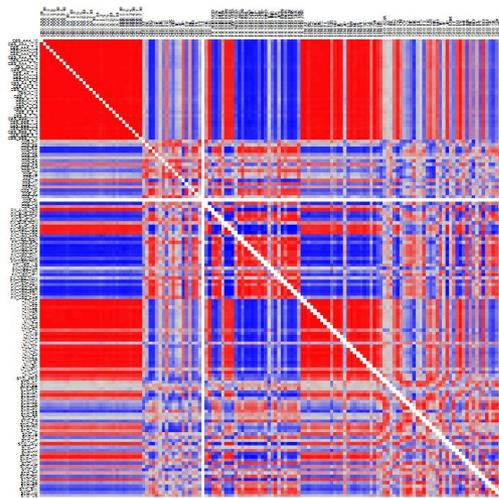


Collapse of Lehman, t =month

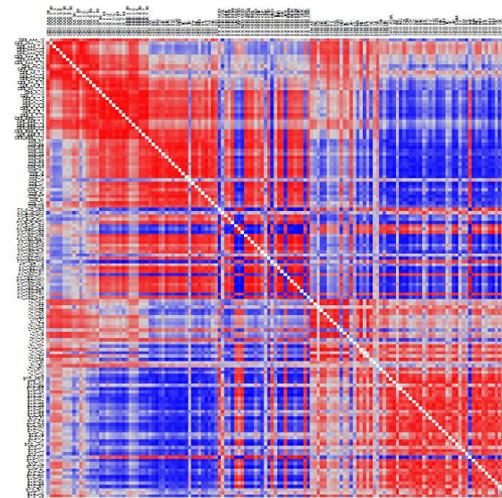
2004-2007



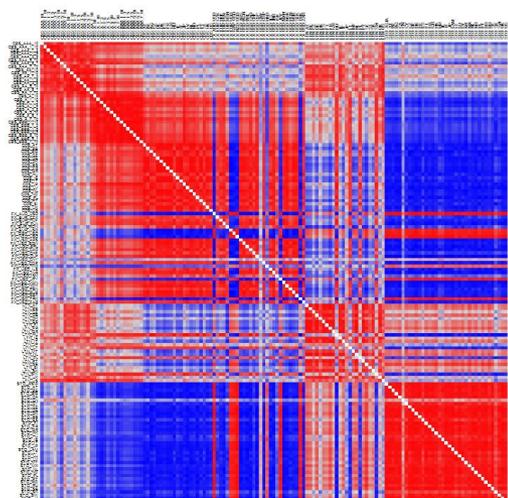
$t-2$



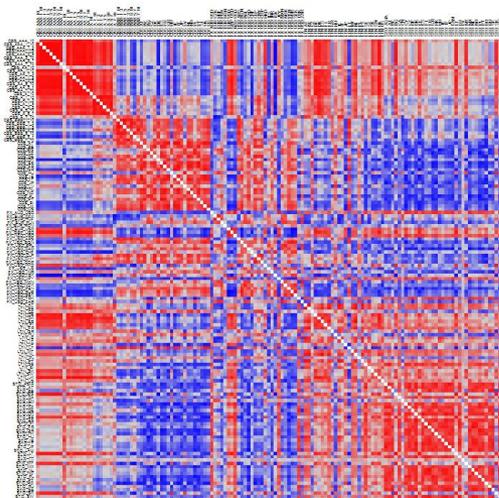
$t-1$



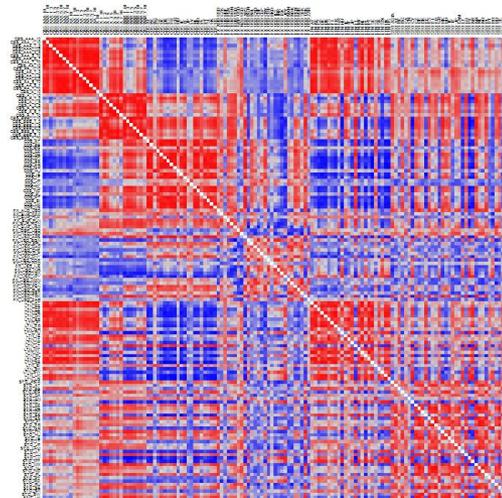
$t+1$



$t+2$



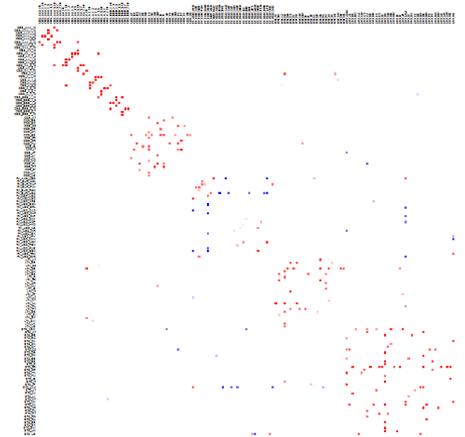
$t+3$



ii) Asset Trees

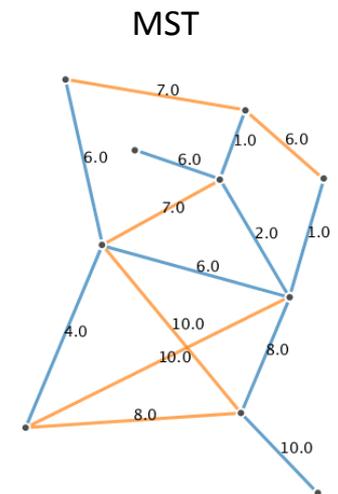
Originally proposed by Rosario Mantegna in 1999

Used currently by some major financial institutions for market analysis and portfolio optimization and visualization

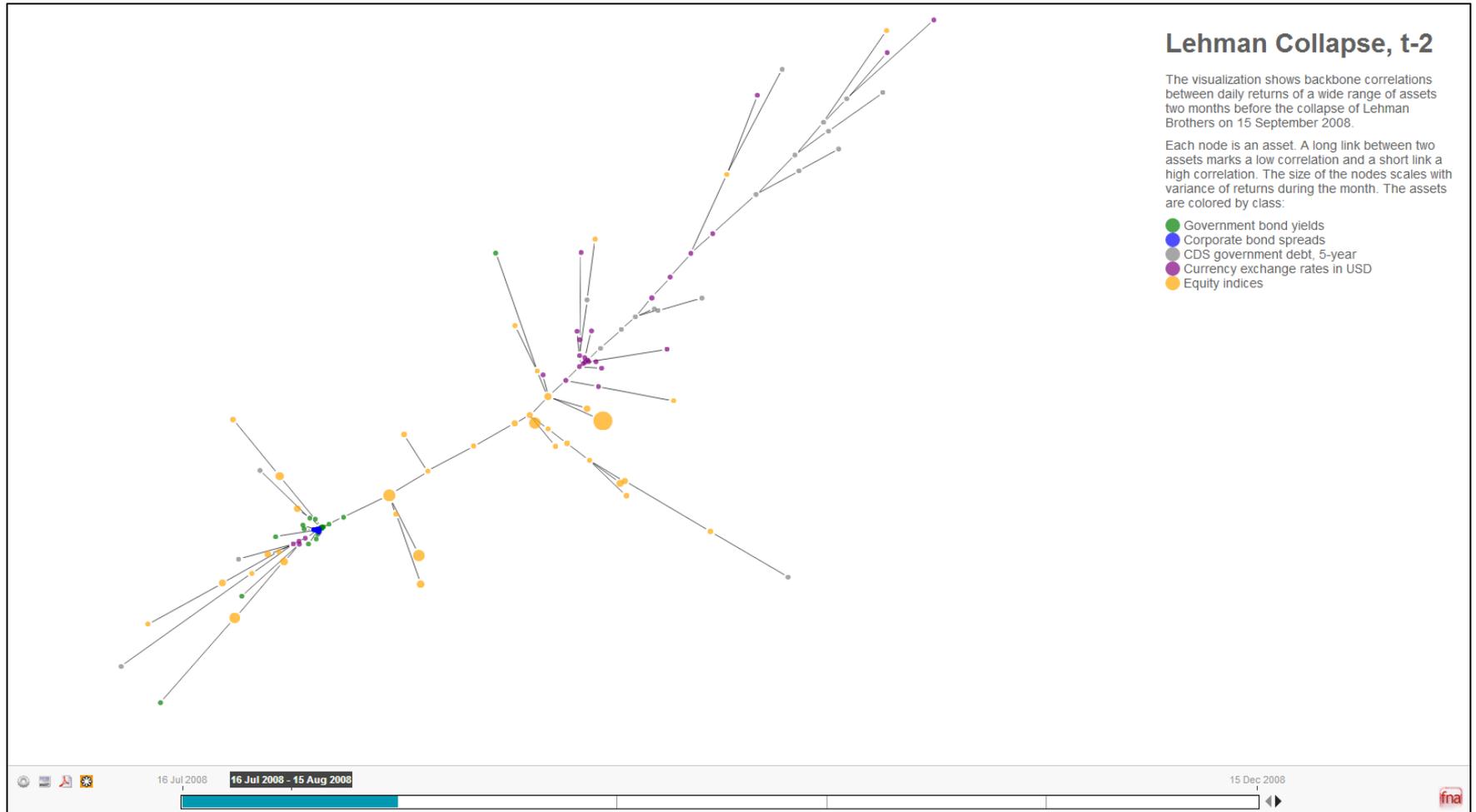


Methodology in a nutshell

1. Calculate (daily) asset returns
2. Calculate pairwise Pearson correlations of returns
3. Convert correlations to distances
4. Extract Minimum Spanning Tree (MST)
5. Visualize



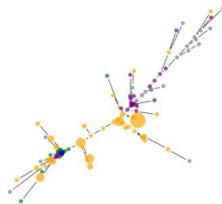
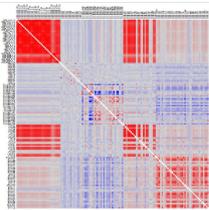
Demo



[Click here for interactive visualization](#)

Correlation filtering

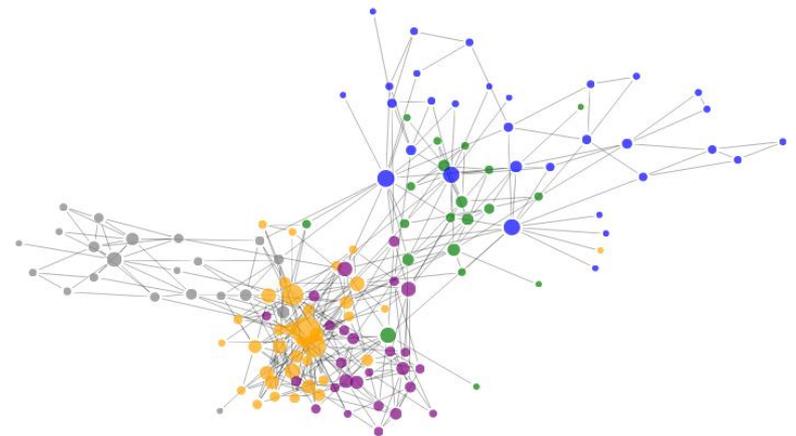
Balance between too much and too little information (Tumminello, Lillo, Mantegna 1999)



One of many methods to create networks from correlation/distance matrices (PMFGs, Partial Correlation Networks, Influence Networks, Granger Causality, etc.)

New graph, information-theory, economics & statistics -based models are being actively developed

E.g.: Network Estimation for Time-Series (Barigozzi & Brownlees)



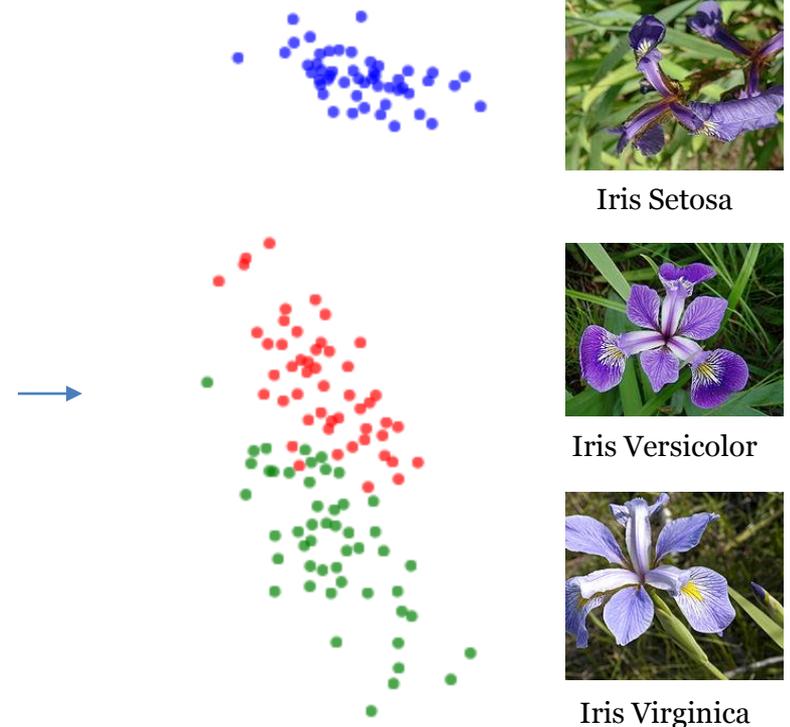
iii) Sammon's Projection

Proposed by John W. Sammon in IEEE Transactions on Computers 18: 401–409 (1969)

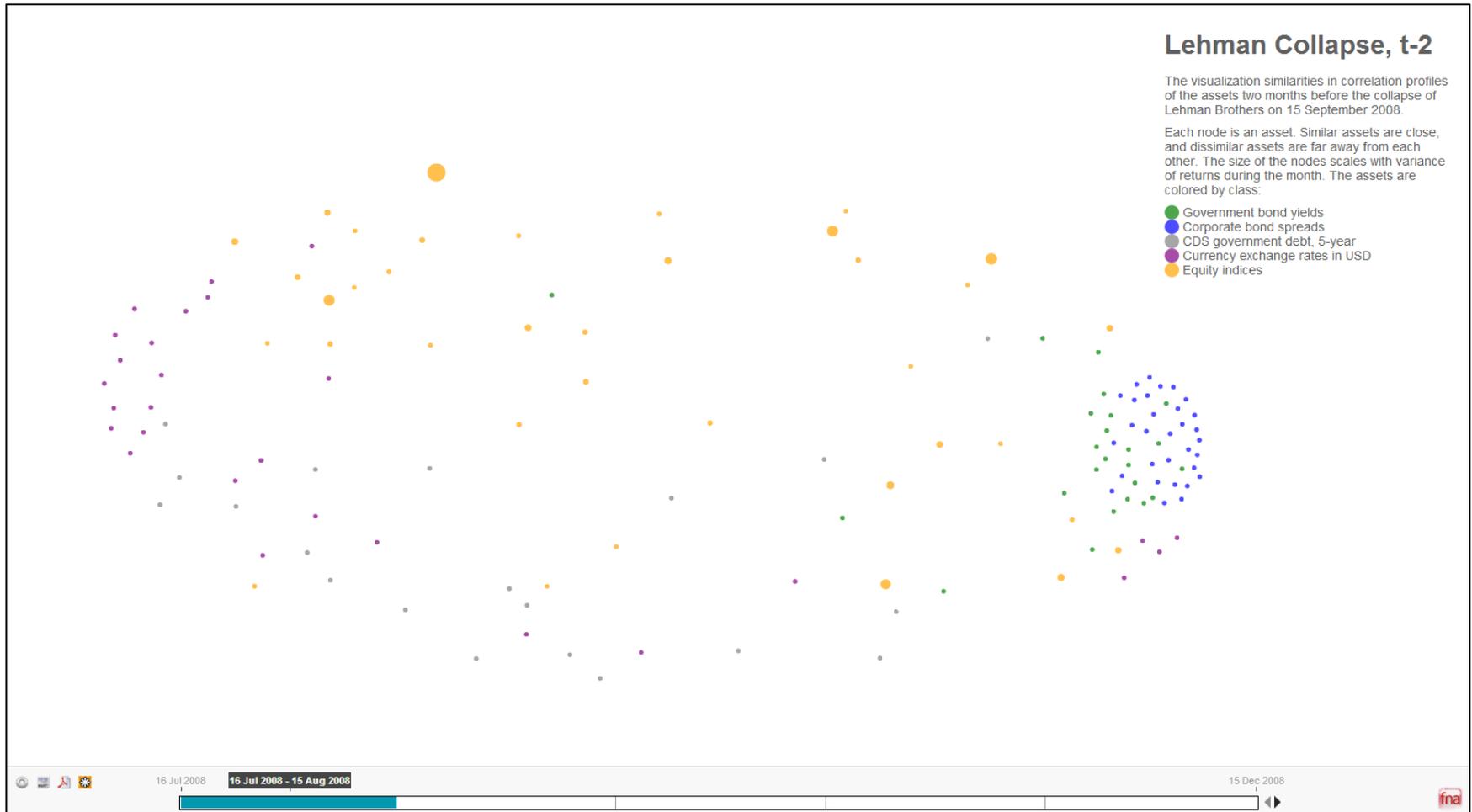
A nonlinear projection method to map a high dimensional space onto a space of lower dimensionality. Example:

Fisher's *Iris* Data

Sepal length	Sepal width	Petal length	Petal width	Species
5.1	3.5	1.4	0.2	<i>I. setosa</i>
4.9	3.0	1.4	0.2	<i>I. setosa</i>
4.7	3.2	1.3	0.2	<i>I. setosa</i>
4.6	3.1	1.5	0.2	<i>I. setosa</i>



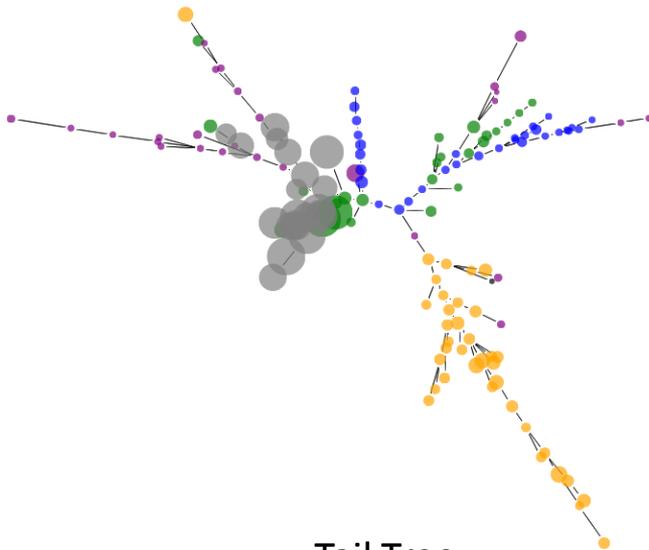
Demo



[Click here for interactive visualization](#)

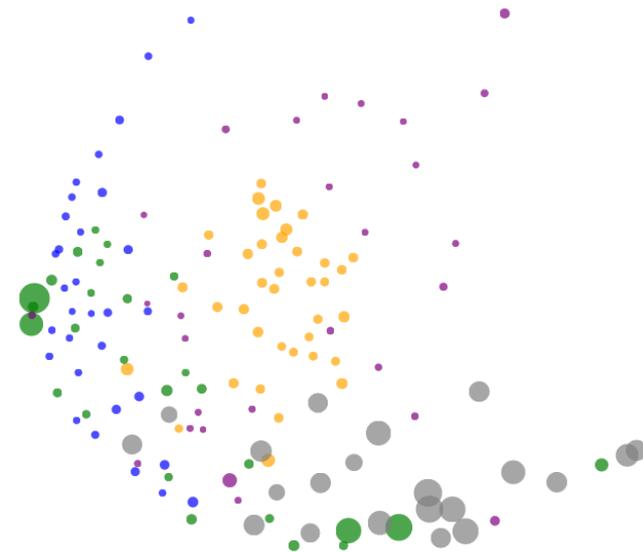
Tail dependence

- Correlation is a linear dependence. The same visual maps can be extended to non-linear dependences.
- Joint work with Firamis (Jochen Papenbrock) and RC Banken (Frank Schmielewski), see www.extreme-value-theory.com
- Instead of correlation, links and positions measure similarity of distances to tail losses



Tail Tree

[\(Click here for interactive visualization\)](#)



Tail Sammon

[\(click here for interactive visualization\)](#) ¹¹

Blog, Library and Demos at www.fna.fi



Visual insights from complex financial data

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<p>Platform</p> <p>Complete solution for analytics and visualization of networks</p> <p>More</p>	<p>Asset Monitor</p> <p>Market insights from large-scale asset correlations</p> <p>More</p>	<p>Oversight Monitor</p> <p>Visualize payment flows and identify important banks</p> <p>More</p>	<p>Payment Simulator</p> <p>Evaluate system designs and carry out stress tests</p> <p>More</p>
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Twitter: soramaki