

14<sup>th</sup> March 2024

Stefan Lucas  **FinTech  
Armenia**

# FinTech Armenia

**Cbonds Capital Markets Armenia Conference II**



# Global FinTech Market – Trends

## 2023 Industry Overview:

### **GLOBAL – \$114B (4.5K deals)**

- AMER – \$78B (2.1k deals)
- EMEA – \$25B (1.5K deals)
- APAC – \$11B (0.9K deals).

#### Inter-Cluster Technologies:

AI & RPA ✧ Cloud ✧ DLT ✧ Big Data ✧ IoT  
SaaS ✧ Open Banking ✧ Low/No Code  
Quantum Computing ✧ Biometrics ✧ NLP  
Virtual & Augmented Reality.

## KEY FinTech Clusters:

- Blockchain / Crypto / Tokens
- Neo Banking / Wealth Tech
- Trade Tech / Markets
- FX / Payments
- ESG / Green Tech
- Reg Tech & Cyber
- Insure Tech.



# FinTech Armenia – Regional Hub



## FinTech Armenia

The FinTech & Banking Hub of the Caucasus  
Pioneers in Financial Technology & Scientific Advancement

Register your interest



# FinTech Armenia – Regional Hub

We are the leading Financial Technology Hub & Ecosystem of the Caucasus.



FinTech Armenia is the default change & transformation platform bridging Corporate, Government, Academia, and Start-ups Incubator, Accelerator, Research & Development Hubs.



Laser focused on transforming & improving the high growth Banking, Payments, Insurance, Exchange, Trading, Capital Markets & Ecommerce industries.



Our experienced team has access to deep funding resources, broad global networks, an innovative talent pool & unmatched digitization execution capability.



# FinTech Armenia – Regional Hub

## Strategic Goals & Deliverables

**Accelerate Armenia's  
Transformation.  
Becoming top 10  
Global FinTech  
Leader Nation (2041)**

### 1. **Position** Armenia as high growth FinTech hub (H1 24)

- Run “FinTech Armenia Summit”
- Establish “FinTech Association”
- International PR / Comms campaign

### 2. **Accelerate** adoption of FinTech in Armenia (H2 24)

- Quarterly gathering & sponsored webinars
- Build seed fund & venture building programs
- Launch working group & community building

### 3. **Build** all encompassing FinTech ecosystem (2025)

- Establish R&D hub office & co-working space
- Thought leadership publications
- Spin-out & launch FinTech firms in London & NY.



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## Contact for Partnerships & Membership:

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# Thank You!

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